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Tonino Lamborghini
President, Tonino Lamborghini S.p.A.

Tonino Lamborghini, heir to the Lamborghini family empire, founded a company dedicated to luxury accessories in 1981, in Italy.

For more than 30 years, Tonino Lamborghini has been synonymous with a 'Made in Italy' lifestyle.

The company's vision is to bring the passion and spirit of Italy to the global market with unique and distinctive products, inspired by Italian industrial design and the Lamborghini family mechanical heritage.



Tonino Lamborghini



Tonino Lamborghini has taken inspiration from his family heritage and his vast experience in mechanical and automotive engineering to develop a lifestyle experience brand with a range of luxury design products, including: watches, eyewear, mobile phones, perfumes, furniture, clothing, sports accessories, signature beverages, 5-star boutique hotels, lounges and restaurants.

This year marks 8 years since the launch of the Tonino Lamborghini brand's first mobile IT products.

Since then, the products have made a name for themselves in key markets of Asia and Europe.

Uncompromising spirit, Italian ingenuity and design - together with the talent of a brand recognized throughout the globe as a beacon of luxury, exclusivity and Italian flair - are the values of the Tonino Lamborghini brand.





Tonino Lamborghini's new premium smart phone, ALPHA-ONE, incorporates the latest technologies into a cutting-edge new design. ALPHA-ONE is designed to satisfy the exacting luxury tastes of the highly successful, and features uncompromising technologies inside, as well as a superb exterior.

ALPHA-ONE is optimized for both 3G and 4G communication environments.


Tonino Lamborghini



The side frame of ALPHA-ONE is made of liquid metal, an alloy that provides unique properties including high strength, corrosion resistance, light weight, and malleability. More durable than titanium and often used in supercars, premium golf clubs or surgery tools, the liquid metal alloy protects the device from shock and everyday wear. The pink gold PVD enriches the smartphone with an elegant touch.



A feature that stands out in ALPHA-ONE's unique design is the leather back cover, hand-crafted by Italian master craftsmen. Select Italian leathers are unbelievably thin, and thus they add an elegant style to whatever surface they are applied to. Natural hides are dyed using special Italian artisanal techniques and intricately layered in a series of steps that can only be performed manually to ensure flawless colors.

The luxurious appearance of the ALPHA-ONE rear cover, its convenient grip, and the logo with the bull in the red shield, visible when you are on the phone, will catch the eyes of all who pass by.





ALPHA-ONE acoustics, providing ultra-clear hi-fidelity sound, will captivate the hearts of even the most demanding audiophiles.





ALPHA-ONE features a DOLBY ATMOS cutting-edge dual speaker 3D acoustics system optimized for mobile entertainment. This creates bold 3D acoustics, like the thundering sound of a luxury sports car engine starting up.



Capturing memories

A 20 million pixel F/1.8 aperture camera ensures optically stable photography, producing clearer, high-resolution photos.





Image stabilization technology

ALPHA-ONE's camera technology allows even novices to take professional-grade photos.

Optical image stabilization (OIS) technology ensures clearer photos and video, and EIS technology opens up a variety of photo editing and production possibilities.





Seamless automatic photography mode

ALPHA-ONE's smart auto photography auto photography mode is perfect for almost all your photography needs. With vastly improved auto-focusing and scene selection, the smart auto photography mode monitors for ambient lighting fluctuations in real time, making sure your photos have the perfect white balance.



2K AMOLED screen

ALPHA-ONE is equipped with a 5.5 inch (13.87cm) 2K AMOLED display, providing a peerless 1440*2560 resolution.



Luca Lamborghini



Quick fingerprint recognition security

The fingerprint sensor control is useful for taking photos, receiving and making calls, or for locking the device.



Ennio Lamborghini



2 SIM



Dual SIM

ALPHA-ONE is capable of housing dual SIM cards, enabling it to effectively function as two phones in one. In single-SIM mode, the spare SIM slot can accommodate an SD card to expand internal storage.

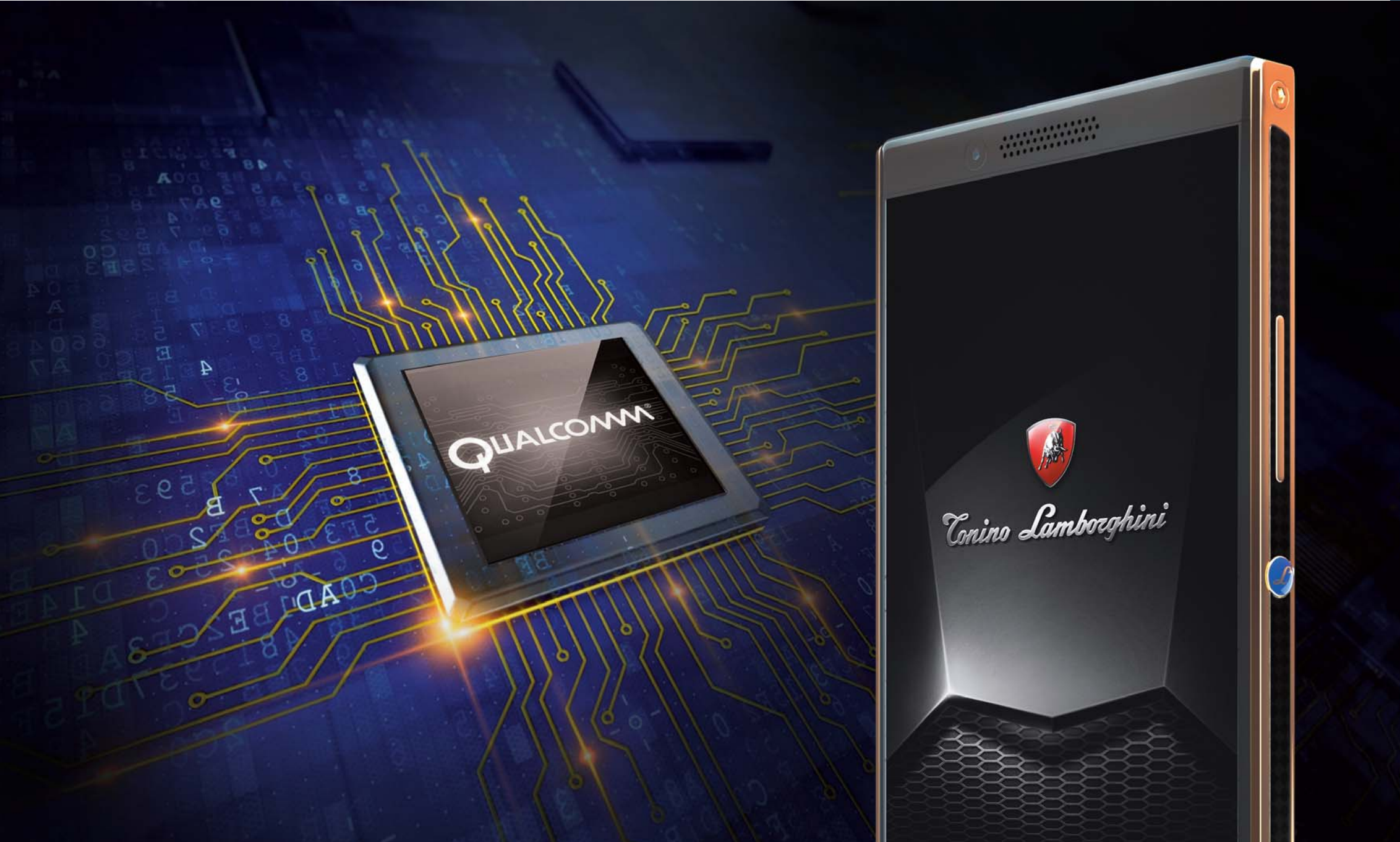


ALPHA-ONE is equipped with a USB Type-C multipurpose bidirectional connector. USB Type-C is fast replacing conventional USB type A and B ports, and is used in the latest IT peripherals and system connections.



ALPHA-ONE is designed to support 14 hours of continuous use running everyday applications such as e-mail, instant messaging, SNS, and web surfing.





Premium mobile platform

The Qualcomm Snapdragon 820 processor is designed to ensure a seamless UX. With minimum power consumption and heat generation, this innovative processor provides not only a powerful graphics solution but robust security features as well.





Product Specifications

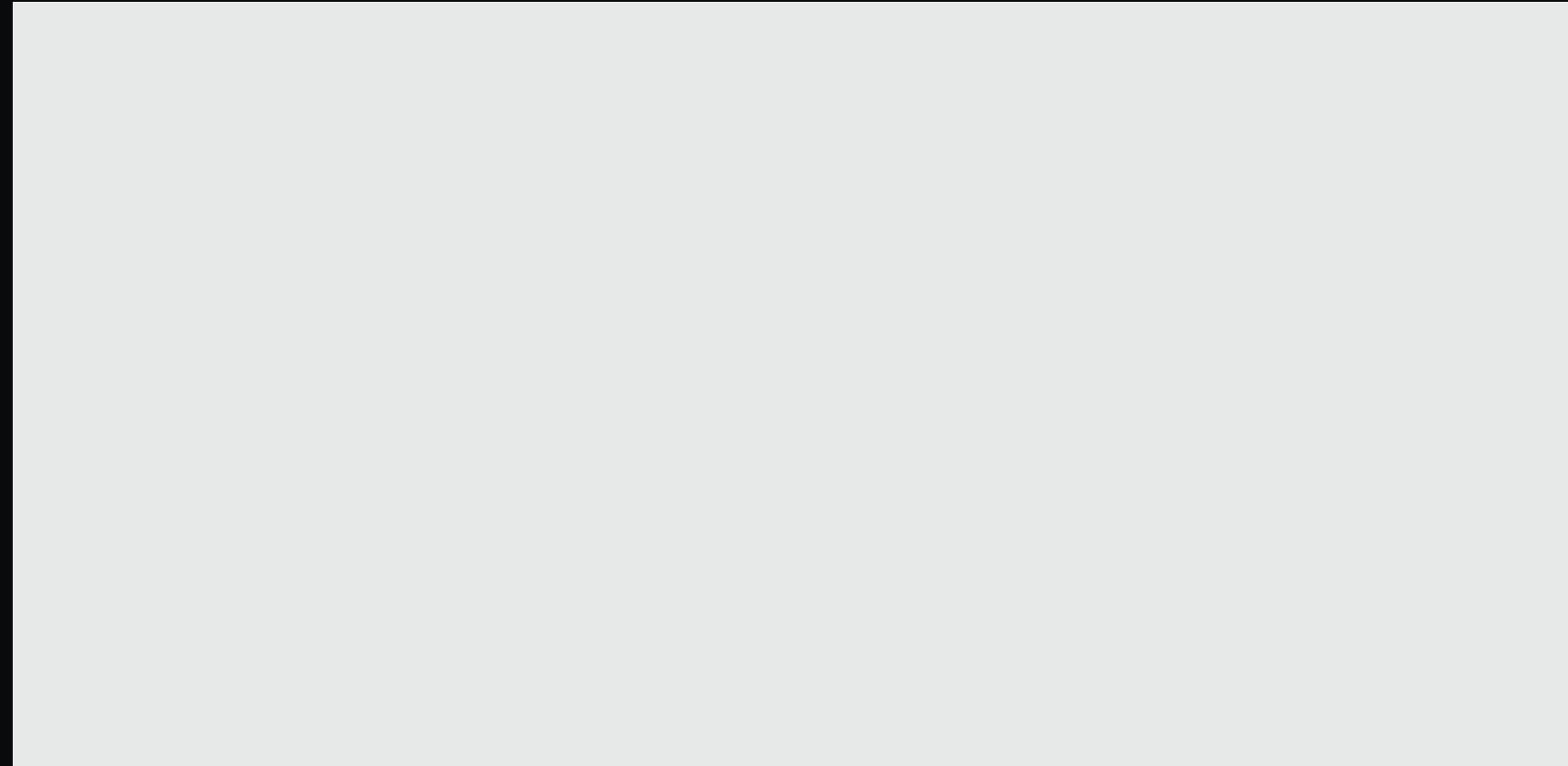
- Screen : AMOLED, 5,5", 2560x1440, multi touchscreen
- Processor : Snapdragon 820, Quad-core 2.15GHz, 64-bit
- Graphics : Adreno 530, 630 MHz
- Operating System : Android 7.0
- RAM : 4G
- Internal memory : 64G
- Memory expansion : microSDHC 128G
- Communication environment : GSM 900/1800 MHz, UMTS 900/2100 MHz, LTE: 1, 2, 4, 18
- SIM : Nano SIM + Nano SIM, Dual SIM Dual Standby (DSDS)
- Wireless communications : Wi-Fi 802.11 b/g/n/ac, NFC, Bluetooth 4.2
- Navigation : GPS, Glanass
- Rear camera module : 20 million pixels, PDAF + AF, F/1.8
- Front camera module : 800 million pixels F/2.2
- Sensors : Fingerprint recognition sensor
- Ports : Earphone minijack, USB Type-C, 2 SIM
- Speakers : Asahi Kasei Microdevices, Dual Hi-Fi: AK4961 + AK4490
- Battery : 3250 Amh
- Size : 54.1 x 77.6 x 9.3 mm
- Weight : 199.36 g



Tonino Lamborghini



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